

## Invitation to attend JDE Peet's Extraordinary General Meeting of Shareholders on 2 March 2026

JDE Peet's N.V. (**JDE Peet's** or the **Company**) invites its shareholders to its Extraordinary General Meeting of Shareholders (the **EGM**), which will be held at 13:00 hours CET on Monday 2 March 2026. The EGM will be held at the Double Tree by Hilton Hotel Amsterdam City Centre, Oosterdoksstraat 4, 1011 DK Amsterdam, the Netherlands. Registration will start at 12:30 hours CET. Kindly note that the EGM will be conducted in English and will not be broadcast.

### Agenda

1. Opening
2. Explanation of the Transaction (including the Offer)
3. Amendments of the Articles of Association
  - a. Conditional amendment of the Articles of Association as of Settlement (voting item)
  - b. Conditional conversion of the Company from a Dutch public limited liability company (*naamloze vennootschap*) into a Dutch private limited liability company (*besloten vennootschap met beperkte aansprakelijkheid*) and amendment of the Articles of Association as of Delisting (voting item)
4. Conditional Post-Closing Merger (voting item)
5. Conditional Post-Closing Demerger (voting item)
6. Proposal to grant discharge to the non-executive directors of the Company in respect of their duties (voting item)
7. Composition of the Board (voting item)
  - a. Proposal to appoint Mr Khaled Rabbani as executive director A of the Company (voting item)
  - b. Proposal to appoint Mr Ramon Hogenboom as executive director A of the Company (voting item)
  - c. Proposal to appoint Mr Robbe Mertens as executive director A of the Company (voting item)
  - d. Proposal to appoint Ms Asta Aeskute as executive director A of the Company (voting item)
  - e. Proposal to appoint Mr Anthony Shoemaker as executive director B of the Company (voting item)
8. Closing

### Meeting Documents

The agenda with the explanatory notes thereto and all other relevant documents related to the Transaction (including but not limited to the Offer Memorandum published on 15 January 2026, the Position Statement published on 15 January 2026 and the press releases published on 25 August 2025 and 19 September 2025) (the **Meeting Documents**), are available at, and can be obtained free of charge from, [JDE Peet's website](#) and at the head office of JDE Peet's, Oosterdoksstraat 80, 1011 DK Amsterdam.

## Record Date

Those shareholders who are registered in one of the (sub)registers designated by the Board on Monday 2 February 2026, after closing of the books (the **Record Date**), have the right to attend the EGM and exercise their voting rights in accordance with the number of shares held at the Record Date. The designated (sub)registers are (i) the administration records of the intermediaries in the meaning of the Securities Giro Act (*Wet Giraal Effectenverkeer*) and (ii) the shareholders register of JDE Peet's at the Record Date.

## Registration

Shareholders of electronic securities (or their authorised representatives) who wish to attend this EGM in person or by proxy, should register electronically with ABN AMRO (via [www.abnamro.com/evoting](http://www.abnamro.com/evoting)), or through their intermediaries at which their shares are administered, between Monday 2 February 2026 and Tuesday 24 February 2026 at 12:00 noon CET at the latest. Upon registration, shareholders will be requested to choose whether they will attend the EGM and/or whether they will give a proxy with voting instructions, all as referred to below.

For this purpose, the intermediaries of shares that have been registered shall, no later than Tuesday 24 February 2026 at 17:00 hours CET, provide ABN AMRO (via [www.abnamro.com/evoting](http://www.abnamro.com/evoting)) with an electronic statement that includes the number of shares held on the Record Date by the shareholder concerned, for those shareholders that applied for registration. In addition, the intermediaries are requested to include the full address details, as well as the valid email address and securities account of the relevant shareholder, in order to be able to verify the shareholding on the Record Date. The certificate of the registration, supplied by ABN AMRO via the relevant intermediary, will serve as admission to the EGM and must be presented upon arrival at the EGM.

Shareholders registered in JDE Peet's shareholders register, who wish to attend the EGM, should register directly, via [ir@jdepeets.com](mailto:ir@jdepeets.com), by Tuesday 24 February 2026 at 12:00 noon CET at the latest. The confirmation of registration will serve as admission to the EGM and must be presented upon arrival at the EGM. If these shareholders wish to give a proxy with voting instructions, the proxy will be sent to these shareholders upon written request, and must be received by JDE Peet's via [ir@jdepeets.com](mailto:ir@jdepeets.com), Tuesday 24 February 2026 at 12:00 noon CET at the latest.

Shareholders and proxy holders who have registered and wish to attend the EGM in person, and who will not issue voting instructions to the notary (as described below), are requested to vote electronically at the EGM by using their own electronic device (smartphone, tablet or laptop). In addition, JDE Peet's will have voting devices available in case shareholders or proxy holders are unable to use their own electronical device.

## Voting instructions

Shareholders who are unable to attend the EGM and wish to be represented during the EGM, may also, without prejudice to the above with regard to registration, give their voting instructions to Mrs. J.J.C.A. Leemrijse, civil law notary with A&O Shearman in Amsterdam, or her substitute. Shareholders can do so via [www.abnamro.com/evoting](http://www.abnamro.com/evoting), no later than Tuesday 24 February 2026 at 12:00 noon CET.

## Registration and identification at the EGM

Registration for admission to the EGM will start at 12:30 hours CET until the commencement of the EGM at 13:00 hours CET. After this time, registration is no longer possible. Persons entitled to take part in the EGM may be asked to identify themselves prior to being admitted to the EGM and are therefore asked to bring a valid identity document along (a passport or a driving licence) to the EGM as well as the certificate of registration. For directions to the EGM location: [Double Tree by Hilton Hotel Amsterdam City Centre](#).

The meeting location may be changed as a result of unforeseen circumstances or in view of unexpected high attendance.

On the date of this convocation of the EGM, the issued share capital of the Company consists of 488,178,642 shares of which 3,157,912 shares are held by the Company as treasury shares.

**The Board of Directors**

Amsterdam, The Netherlands

15 January 2026

**For more information please contact:**

JDE Peet's Investor Relations

[ir@jdepeets.com](mailto:ir@jdepeets.com)

+31 20 55 81212

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