



Invitation to attend JDE Peet's' Extraordinary General Meeting of Shareholders on 18 November 2020

JDE Peet's N.V. (**JDE Peet's**) invites its shareholders to its virtual Extraordinary General Meeting of Shareholders (the **EGM**), which will be held at 1:00 pm CET on Wednesday 18 November 2020, for the purposes of considering the following business. Formally, the virtual EGM will be held at the head office of JDE Peet's, Oosterdoksstraat 80, 1011 DK Amsterdam, the Netherlands.

In accordance with the Temporary COVID-19 Justice and Safety Act, the Board of Directors (the **Board**) has decided that shareholders can only attend the meeting virtually on the internet at www.abnamro.com/evoting. The meeting can also be followed on [JDE Peet's' website](http://www.jdepeets.com).

Agenda

- (1) Opening and announcements
- (2) Proposal to appoint Mr. Fabien Simon as executive member of the Board (Resolution)
- (3) Proposal to make a technical amendment to JDE Peet's' Directors' Remuneration Policy (Resolution)
- (4) Proposal to appoint Mr. Frank Engelen as non-executive member of the Board (Resolution)
- (5) Closing of the meeting

Meeting Documents

The agenda with the explanatory notes thereto (including the information as referred to in article 142 (3) of Section 2 of the Dutch Civil Code) (the **Meeting Documents**), can be obtained free of charge at [JDE Peet's' website](http://www.jdepeets.com) or by contacting ABN AMRO Bank N.V. (**ABN AMRO**), at + 31 20 344 20 00 or by email: ava@nl.abnamro.com. The Meeting Documents are also available for inspection at the head office of JDE Peet's, Oosterdoksstraat 80, 1011 DK Amsterdam, the Netherlands.

Record date and registration

The record date for the EGM (being the date used to determine which shareholders are entitled to participate in and vote) is Wednesday 21 October 2020.

Shareholders of electronic securities, who wish to virtually attend the EGM and to grant voting instructions ahead of the EGM, should register electronically with ABN AMRO (via www.abnamro.com/evoting) or through their intermediaries at which their shares are administered, between Wednesday 21 October 2020 and Friday 13 November 2020 at 12:00 noon CET at the latest.

Upon registration, shareholders will be requested to choose whether they attend the meeting virtually and/or whether they grant a proxy with voting instructions as referred to below.

No later than Friday 13 November 2020 at 5:00 PM CET, the intermediaries have to provide ABN AMRO (via www.abnamro.com/intermediary) with an electronic statement that includes the number of shares held on the record date by the shareholder concerned and which have been applied for registration. In addition, the intermediaries are requested to include the full address details of the relevant shareholder, as well as their valid email address, securities account and mobile phone number which are required for authentication purposes in order to provide virtual access. The receipt of the registration, supplied by ABN AMRO via the relevant intermediary, will contain log-in details to attend the meeting virtually.





Voting by proxy

Shareholders registered in accordance with the procedure stated above, may give a proxy including voting instructions electronically to Mrs. J.J.C.A. Leemrijse, civil law notary with Allen & Overy LLP, in Amsterdam who will cast such votes electronically or in writing ahead of the meeting.

Shareholders can do so via www.abnamro.com/evoting, no later than 13 November 2020 at 12:00 noon CET.

Voting during the meeting will not be possible.

Virtual attendance

Shareholders can attend the meeting virtually, therefore online and remotely with their own smartphone, tablet or personal computer.

Registered shareholders will be able to log in for virtual admission to the EGM on Wednesday 18 November 2020 via www.abnamro.com/evoting from 11:00 am CET onwards. Registered shareholders must log in and complete the virtual admission procedure for the EGM to have access to the webcast and follow the meeting.

Written questions and information

As of Wednesday 21 October 2020 until Sunday 15 November 2020 at 1:00 PM CET, registered shareholders may submit written questions about the items on the agenda, by email at ir@jdepeets.com. Questions submitted timely by registered shareholders will be answered and shared on [JDE Peet's website](http://www.jdepeets.com) prior to the EGM.

Those shareholders who submit their questions timely, and have logged in, will be offered the opportunity to ask follow up questions via a chat function during the meeting.

Webcast

There will be a live broadcast of the EGM on JDE Peet's website on Wednesday 18 November 2020.

The Board of Directors

Amsterdam, The Netherlands
2 October 2020

For more information please contact:

JDE Peet's Investor Relations
ir@jdepeets.com
+31 20 55 81 212

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