| $Y D E$ Peet's | 29 March 2023 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Consensus H1 23 |  |  | \# of est. | Consensus FY 23 |  |  | \# of est. | Consensus FY 24 |  |  | \# of est. | Consensus FY 25 |  |  | \# of est. |
|  | Median | High | Low |  | Median | High | Low |  | Median | High | Low |  | Median | High | Low |  |
| Total JDE Peet's |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Volume/mix | -1.9\% | 2.5\% | -6.7\% | 10 | 1.2\% | 4.5\% | -2.1\% | 12 | 3.3\% | 5.9\% | 2.5\% | 12 | 3.0\% | 4.7\% | 2.2\% | 12 |
| Price | 6.8\% | 12.4\% | 3.0\% | 10 | 4.1\% | 6.8\% | 0.0\% | 12 | -0.0\% | 1.2\% | -3.5\% | 12 | 1.0\% | 1.6\% | -1.9\% | 12 |
| Organic growth (\%) | 5.6\% | 7.5\% | 2.6\% | 10 | 4.7\% | 7.5\% | 1.5\% | 12 | 3.4\% | 5.6\% | 1.5\% | 12 | 3.7\% | 5.7\% | 2.7\% | 12 |
| CPG Europe | 4.5\% | 7.0\% | -1.0\% | 10 | 4.0\% | 10.0\% | 0.1\% | 12 | 2.5\% | 6.0\% | 0.0\% | 12 | 2.0\% | 6.0\% | 1.5\% | 12 |
| CPG LARMEA | 8.0\% | 23.0\% | -8.4\% | 10 | 5.0\% | 15.3\% | -5.9\% | 12 | 4.2\% | 8.0\% | 2.0\% | 12 | 5.4\% | 7.0\% | 2.0\% | 12 |
| CPG APAC | 5.7\% | 9.0\% | 1.4\% | 10 | 5.0\% | 7.0\% | 3.0\% | 12 | 4.0\% | 6.0\% | 3.0\% | 12 | 5.3\% | 6.0\% | 2.7\% | 12 |
| Peet's | 6.3\% | 10.5\% | 5.0\% | 10 | 6.0\% | 7.0\% | 4.0\% | 12 | 5.0\% | 6.0\% | 0.6\% | 12 | 5.3\% | 7.4\% | 3.5\% | 12 |
| OOH | 6.8\% | 9.5\% | 3.5\% | 10 | 5.7\% | 9.6\% | 3.5\% | 12 | 3.0\% | 4.8\% | -1.6\% | 12 | 3.0\% | 5.0\% | 0.0\% | 12 |
| M\&A | 0.0\% | 0.5\% | -0.2\% | 10 | 0.0\% | 0.3\% | -0.2\% | 12 | 0.0\% | 0.2\% | -0.1\% | 12 | 0.0\% | 0.0\% | -0.1\% | 12 |
| FX | -0.3\% | 0.2\% | -2.4\% | 10 | -2.0\% | -1.3\% | -2.3\% | 12 | 0.0\% | 0.2\% | -0.6\% | 12 | 0.0\% | 0.0\% | -0.7\% | 12 |
| Reported sales growth (\%) | 4.4\% | 6.5\% | 2.8\% | 10 | 3.1\% | 5.4\% | -0.3\% | 12 | 3.1\% | 5.6\% | 1.5\% | 12 | 3.6\% | 5.7\% | 2.7\% | 12 |
| Sales (EUR m) | 4,066 | 4,147 | 4,005 | 10 | 8,399 | 8,592 | 8,130 | 12 | 8,688 | 8,907 | 8,254 | 12 | 9,022 | 9,412 | 8,480 | 12 |
| COGS | $(2,559)$ | $(2,770)$ | $(2,461)$ | 7 | $(5,209)$ | $(5,602)$ | $(4,852)$ | 9 | $(5,283)$ | $(5,590)$ | $(5,121)$ | 9 | $(5,412)$ | $(5,776)$ | $(5,258)$ | 9 |
| Gross Profit | 1,484 | 1,641 | 1,377 | 7 | 3,138 | 3,586 | 2,990 | 9 | 3,291 | 3,786 | 3,133 | 9 | 3,456 | 4,000 | 3,222 | 9 |
| Total SG\&A | (988) | $(1,111)$ | (853) | 6 | $(2,080)$ | $(2,526)$ | $(1,951)$ | 9 | $(2,186)$ | $(2,690)$ | $(2,065)$ | 9 | $(2,260)$ | $(2,816)$ | $(2,095)$ | 9 |
| Adjusted EBIT (in EUR m) | 595 | 632 | 471 | 10 | 1,244 | 1,403 | 1,153 | 12 | 1,332 | 1,464 | 1,188 | 12 | 1,423 | 1,524 | 1,249 | 12 |
| Organic adjusted EBIT growth (\%) | -3.4\% | 0.0\% | -12.0\% | 7 | 3.1\% | 4.6\% | 2.1\% | 9 | 6.2\% | 11.2\% | 3.0\% | 9 | 7.5\% | 9.8\% | 3.2\% | 9 |
| Adjusted EBITDA (in EUR m) | 752 | 780 | 696 | 7 | 1,544 | 1,691 | 1,475 | 12 | 1,630 | 1,772 | 1,514 | 12 | 1,717 | 1,910 | 1,568 | 12 |
| Operating Profit / EBIT (in EUR m) | 501 | 585 | 402 | 6 | 1,058 | 1,248 | 1,001 | 11 | 1,112 | 1,360 | 1,050 | 11 | 1,199 | 1,461 | 1,126 | 11 |
| Net financial income / (expense) | (19) | (37) | (10) | 7 | (44) | (73) | (24) | 10 | (44) | (72) | (8) | 10 | (37) | (56) | 37 | 10 |
| Share of net profit of associates | 0 | 0 | 0 | 8 | 0 | 0 | 0 | 11 | 0 | 0 | 0 | 11 | 0 | 0 | 0 | 11 |
| Income tax expenses | (124) | (147) | (114) | 7 | (250) | (298) | (227) | 12 | (267) | (334) | (250) | 12 | (288) | (363) | (267) | 12 |
| Underlying tax rate | 25.0\% | 25.0\% | 23.5\% | 5 | 24.0\% | 25.0\% | 23.0\% | 9 | 24.5\% | 25.0\% | 23.4\% | 9 | 24.5\% | 25.0\% | 23.6\% | 9 |
| Non-controlling interest | (2) | (6) | 0 | 8 | (5) | (12) | 0 | 11 | (5) | (13) | 0 | 11 | (5) | (14) | 0 | 11 |
| Profit attr. to the owners | 351 | 431 | 172 | 7 | 757 | 923 | 697 | 12 | 814 | 1,025 | 755 | 12 | 889 | 1,112 | 808 | 12 |
| Underlying profit attr. to the owners | 433 | 456 | 359 | 8 | 918 | 973 | 859 | 11 | 964 | 1,053 | 871 | 11 | 1,017 | 1,118 | 916 | 11 |
| Free cash flow | N/A | N/A | N/A | 0 | 826 | 1,044 | 458 | 10 | 984 | 1,205 | 743 | 10 | 1,034 | 1,250 | 966 | 10 |
| Basic earnings per share (in EUR) | 0.74 | 0.87 | 0.62 | 6 | 1.56 | 1.86 | 1.42 | 12 | 1.67 | 2.06 | 1.54 | 12 | 1.82 | 2.24 | 1.67 | 12 |
| Underlying earnings per share (in EUR) | 0.88 | 0.94 | 0.74 | 8 | 1.84 | 1.94 | 1.77 | 11 | 1.99 | 2.12 | 1.79 | 11 | 2.08 | 2.30 | 1.89 | 11 |
| Dividend per share (in EUR) | N/A | N/A | N/A | 0 | 0.70 | 0.75 | 0.68 | 12 | 0.74 | 0.80 | 0.70 | 12 | 0.78 | 0.85 | 0.70 | 12 |
| Weighted avg nr of shares (in m) | 485.24 | 485.24 | 485.00 |  | 485.24 | 485.24 | 485.24 |  | 485.24 | 485.24 | 485.24 |  | 485.24 | 485.24 | 485.24 |  |


 liability for the accuracy of such estimates and undertakes no obligation to update or revise such estimates.

