



Invitation to attend JDE Peet's' virtual Annual General Meeting of Shareholders on 17 June 2021

JDE Peet's N.V. (**JDE Peet's**) invites its shareholders to its virtual Annual General Meeting of Shareholders (the **AGM**), which will be held at 2:00 pm CET on Thursday 17 June 2021, for the purposes of considering the following business. Formally, the virtual AGM will be held at the Mövenpick Hotel Amsterdam City Centre, Piet Heinkade 11, 1019 BR Amsterdam, the Netherlands.

In accordance with the Temporary Act COVID-19 Justice and Safety, the Board of Directors (the **Board**) has decided that shareholders can only attend the AGM virtually on the internet at www.abnamro.com/evoting, and, if they wish, to vote virtually during the AGM. The meeting can also be followed on [JDE Peet's' website](#).

Agenda

- (1) Opening
- (2) Annual Report and Financial Statements 2020
 - a. Report of the Board for the financial year 2020
 - b. Advisory vote on the 2020 remuneration report (voting item)
 - c. Proposal to adopt the 2020 financial statements (voting item)
- (3) Dividend distribution
 - a. Explanation of the policy on additions to reserves and dividend
 - b. Proposal to adopt the dividend proposal for 2020 (voting item)
- (4) Discharge of the members of the Board
 - a. Proposal to discharge the executive members of the Board in respect of their duties during 2020 (voting item)
 - b. Proposal to discharge the non-executive members of the Board in respect of their duties during 2020 (voting item)
- (5) Proposal to re-appoint Deloitte Accountants B.V. as external auditor of JDE Peet's for the financial years 2021 and 2022 (voting item)
- (6) Authorisations of the Board
 - a. Proposal to authorise the Board to acquire up to 10% ordinary shares in JDE Peet's (voting item)
 - b. Proposal to designate the Board to issue up to 10% ordinary shares and to restrict or exclude pre-emptive rights (voting item)
 - c. Proposal to designate the Board to issue up to 40% ordinary shares in connection with a rights issue (voting item)
- (7) Any other business
- (8) Voting results
- (9) Closing of the meeting





Meeting Documents

The agenda with the explanatory notes thereto and the 2020 annual report, including the 2020 financial statements and the 2020 remuneration report (the **Meeting Documents**), can be obtained free of charge at [JDE Peet's' website](#) or by contacting ABN AMRO Bank N.V. (**ABN AMRO**), at + 31 20 344 20 00 or by email: ava@nl.abnamro.com. The Meeting Documents are also available for inspection at the head office of JDE Peet's, Oosterdoksstraat 80, 1011 DK Amsterdam, the Netherlands.

Record date and registration

Those shareholders who are registered in one of the (sub)registers designated by the Board, on Thursday 20 May 2021, after closing of the books (the **Record Date**), have the right to attend the AGM virtually and exercise their voting rights in accordance with the number of shares held at the Record Date. The designated (sub)registers are the administration records of the intermediaries in the meaning of the Securities Giro Act (*Wet Giraal Effectenverkeer*) and the shareholders register of JDE Peet's.

Shareholders of electronic securities, who wish to attend the AGM virtually and/or to vote, should register electronically with ABN AMRO (via www.abnamro.com/evoting), or through their intermediaries at which their shares are administered, between Friday 21 May 2021 and Thursday 10 June 2021 at 5:00 pm CET at the latest.

Upon registration, shareholders will be requested to choose whether they will attend the AGM virtually and/or whether they vote electronically during the AGM, or alternatively whether they give a proxy with voting instructions, all as referred to below.

No later than Friday 11 June 2021 at 5:00 pm CET, the intermediaries have to provide ABN AMRO (via www.abnamro.com/evoting) with an electronic statement that includes the number of shares held on the Record Date by the shareholder concerned, for those shareholders that applied for registration. In addition, the intermediaries are requested to include the full address details, as well as the valid email address, securities account and mobile phone number of the relevant shareholder, which are required for authentication purposes in order to provide virtual access. The receipt of the registration, supplied by ABN AMRO via the relevant intermediary, will contain login details to attend the AGM virtually.

Shareholders registered in JDE Peet's' shareholders register, who wish to attend the AGM virtually and/or to vote electronically, should register directly, via ir@jdepeets.com, by Thursday 10 June 2021 at 5:00 pm CET at the latest. The confirmation of registration will contain login details to attend the AGM. If these shareholders wish to give a proxy with voting instructions, the proxy will be sent to these shareholders upon written request, and must be received by JDE Peet's via ir@jdepeets.com, by Thursday 10 June 2021 at 5:00 pm CET at the latest.

Virtual attendance and voting during the AGM

Shareholders can attend and vote at the AGM on all shareholders' resolutions, online and remotely with their own smartphone, tablet or personal computer, unless the shareholder's intermediary does not accommodate online attending and voting. Upon registration to vote, a shareholder will receive an email with a link via www.abnamro.com/evoting to log in to the online voting platform.

After successful login and confirmation of the login via two factor authentication (by SMS verification), shareholders are automatically logged into the AGM. Further instructions may be provided via www.abnamro.com/evoting. Registered shareholders will be able to log in for virtual admission to the AGM on Thursday 17 June 2021 via www.abnamro.com/evoting from 11:00 am CET until the commencement of the meeting at 2:00 pm CET. Shareholders must log in and complete the admission procedure for the AGM before 2:00 pm CET. Shareholders who log in afterwards will only have access to the webcast (see below) to follow the AGM, but will neither be able to vote nor to ask questions.





The JDE Peet's Policy regarding the virtual General Meeting of Shareholders can be found at [JDE Peet's website](#) (together with the Meeting Documents). Online voting entails risks, as described in the JDE Peet's Policy regarding the virtual General Meeting of Shareholders. If shareholders wish to avoid such risks, they should choose to give a proxy with voting instructions, as described below.

Voting instructions by proxy

Shareholders who are unable to attend the AGM and/or do not wish to vote during the AGM, may also, without prejudice to the above with regard to registration, give their voting instructions to Mrs. J.J.C.A. Leemrijse, civil law notary with Allen & Overy LLP, in Amsterdam and/or her substitute.

Shareholders can do so via www.abnamro.com/evoting, no later than Thursday 10 June 2021 at 5:00 pm CET.

Questions regarding the agenda items

As of Friday 21 May 2021 until Monday 14 June at 2:00 pm CET, registered shareholders may submit written questions about the items on the agenda, by email to ir@jdepeets.com. Questions submitted timely by registered shareholders will be answered ultimately during the AGM.

Those shareholders who submit their questions timely, as set out above, and who have logged in to the AGM, will be offered the opportunity to ask follow-up questions during the AGM. These shareholders will be informed separately before the AGM about the procedure to ask follow-up questions.

Webcast

There will be a live broadcast of the AGM on [JDE Peet's website](#).

The Board of Directors

Amsterdam, The Netherlands
5 May 2021

For more information please contact:

JDE Peet's Investor Relations
ir@jdepeets.com
+31 20 558 1212

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